

# Class of 1999 Scholarship

### Goal

Overall Goal: \$50,000

**What counts towards this goal?** Any charitable contribution to The Citadel Foundation (TCF), The Citadel Brigadier Foundation (TCBF), or Citadel Alumni Association (CAA). This includes cash, pledges, and legacy gifts. It is inclusive of the project goal.

# Class of 1999 Scholarship Timeframe

In honor of its 20<sup>th</sup> Reunion, the Class of 1999 hopes to have the scholarship endowed by Homecoming 2019. Pledges of \$1,999 (\$166.58/month) are encouraged to help reach the goal and are expected to be completed within 12 months.

# Class of 1999 Scholarship

The Citadel Class of 1999 established an endowed scholarship in October 2018 to support a cadet or cadets demonstrating financial need who possess those attributes of ability, character, temperament, and personality that are in accord with the traditionally high standards of The Citadel. First preference will be given to students who are genealogical descendants of the Class of 1999. In any given year, in the event that no class of 1999 descendant is eligible, the scholarship may be awarded to any cadet or cadets meeting the aforementioned criteria.

The college's Office of Financial Aid and Scholarships administers the scholarship program at The Citadel. Endowed scholarships will be awarded on a year-to-year basis. Students who are recipients one (1) year are eligible for consideration in subsequent years; however, they must again comply with the selection criteria.

Through endowed scholarships, donors provide Citadel students the opportunity to receive the education they deserve and the encouragement they need to prepare for their careers beyond Lesesne Gate.

# Methods of Giving

### <u>Current Gifts</u>

- **Cash / Recurring Cash Gifts:** Includes any outright cash gifts (currency and check, excluding any payments on pledges made before the campaign period).
- **Pledge:** A contribution over a designated period of time. Establishing a pledge enables you to make a larger impact by scheduling monthly, quarterly, semi-annually, or annual installment payments over the period of your gift.
- **Marketable Securities:** Any gift of securities (stocks, bonds and mutual funds) is counted at market value as of the date they are transferred to The Citadel Foundation. Donor pays no capital gains tax on a gift of appreciated securities.

### <u>Legacy Gifts</u>

- **Bequests:** A bequest to benefit The Citadel can be included in the body of your will. You may state a specific dollar amount, percentage of the estate, or specific assets to be given to The Citadel Foundation. The class receives credit for the value of the bequest coming through the estate. (Sample language see additional attachment.)
- Life Insurance: The class receives credit for the face value of a donated policy. If an entity of The Citadel is named as owner and beneficiary, the donor is allowed a deduction for the premiums paid to keep the policy in force, as well as the cash surrender value of the policy or total premiums paid to date; whichever is less. (Term insurance not accepted)
  - In order for the gift to be counted, the policy must be a permanent policy that is guaranteed to be in force at the donor's age of 95.
- Additional Legacy Gift Information: <u>http://citadellegacy.org/</u>

## How to make a gift?

- Online Class Giving Page (credit card only): <u>https://foundation.citadel.edu/1999</u>
- Contribution Form (See additional attachment checks, bank withdrawal, credit card)
- Interested in legacy gifts or learning more about giving options?
  - Contact Jonathan Kresken '87 at *jonathan.kresken@citadel.edu* or 843.953.7760.

### <u>Steps to make a pledge online:</u>

- 1. Enter the full amount you want to pledge to pay over the next 12 months
- 2. Designation is the Class of 1999 Scholarship
- 3. Select "I would like to make scheduled payments."
- 4. Enter Number of Payments
- 5. Enter Frequency of Payments and it will show the remaining payments and dates for payments.
- 6. Enter Donor & Contact Information
- 7. Select "Save & Continue"
- 8. Enter Billing Information and Select "Next" for Confirmation